

Provincial Properties MGMT Committee: **PUBLIC RELATIONS AND  
PROJECTS LEAD**

Properties: Camp Cumberland, Camp Hardwood Lake, Camp Kanada, Camp Lewis Lake, Camp WoHeLo

June 2025

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**MISSION**

To be a catalyst for girls empowering girls

**PURPOSE**

To promote and support Provincial Camp Properties.

**ACCOUNTABILITY**

Provincial Council via Elected Member: Property Management.

**RESPONSIBILITIES**

- Liaise between Provincial Camp Chairs and Provincial Public Relations to promote Provincial Camp Properties to members via GGC social media avenues.
- Seek out new ways to promote the Camp Properties in their respective communities for external partnerships.
- Support the Provincial Camp Projects Maintenance Team Lead and Improvements Team Lead as required to ensure smooth execution of camp maintenance and improvements.
- Maintain a summary of Camp Property improvements for national insurance updating.
- Ensure that planned activities are aligned with GGC Strategic Priorities.
- Adhere to the Oath of Confidentiality and the Code of Conduct of GGC
- Comply with the "Fundamental Principles for All Committees"

**TERM**

The term of office will be as outlined by the By-laws of Girl Guides of Canada.